Preface

After sheet 6 focused on the high-level design of the survey, tasks 7-1 and 7-2 are about the details of the implementation of the survey’s instrument, i.e. the questionnaire.

Task 7-1: Peer-review questionnaire  
due on 2017-06-01, 10pm

a) Individually, evaluate the questionnaire you have been assigned to (and take notes) with regard to the following criteria:
   • Are layout and the given instructions helpful?
   • Are all questions formulated clearly?
   • Are the answers’ granularities suitable? (e.g. categorically or numbers where possible and free text where necessary; categories which are neither too coarse nor too fine; ...)
   • Can the participants indicate if certain questions do not apply, etc.?
   • More general: Do you expect this questionnaire to yield interesting results?

b) In your test group, collect all individual observations, discuss the discrepancies, and prepare a joint report.

In the KVV forum, create a new thread in the Topic “Sheet 07” and make sure the thread’s title mentions the title of the corresponding survey.

Important: Your class mates need your feedback for working on the next task. Please make sure you send it to them before Thursday, 2017-06-01, 10pm.

Task 7-2: Revise questionnaire  

Note: This task can only be started once the test group assigned to your survey has provided its feedback.

After receiving the report, revise your questionnaire in your survey group by minimizing (or avoiding) its weaknesses while keeping its strengths. Again, clarify questions and problems by asking your reviewers in the forum.

As for the KVV assignment, please compile a summary of how the suggestions and critique you received were reflected in your questionnaire.